

ABSTRACT

The present invention 10 discloses a fish strike indicator for ice fishing comprised of a base 20 of sufficient length to span the ice-fishing hole. A hook, line 24 and reel 64 mounted to an arm 62 is operatively connected to the platform 20 and a mast 14 having a flag 26 mounted thereto engaging the arm 62 whereby a fish strike of sufficient pressure causes the mast 14 to pop up. The mast 14 incorporates a tilt sensitive switch 54 engaging a power supply 48 selectively energizing a circuit 36 having a flashing light 34 forming an integral part therewith and optionally having an RF transmitter 50 integrally mounted within the circuit 36 for transmitting a signal to a remote receiver 22.